

Alaska Children's Trust




2006 Annual Report

ALASKA CHILDREN'S TRUST



Kids. You gotta love 'em!



One child at a time, one community at a
time, we are making a difference...

Alaska's children deserve
to grow up in a safe
and nurturing
environment.

The mission
of the Alaska
Children's Trust
is to improve
the status
of children
in Alaska by
generating
funds and
committing
resources to
eliminate child abuse
and neglect.

listen talk
& play
with your child

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Mary Rosenzweig,
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ALASKA CHILDREN'S TRUST

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A sepia-toned photograph of a woman with her hair in a bun, smiling broadly while holding a young child. The child is laughing with their mouth wide open. They are positioned on a slide, with the slide's structure visible in the background.

Engage your child in playful
interactions...

listen talk
& play
with your child

Message from the ACT Chair



The Alaska Children's Trust (ACT) remains dedicated to its mission to eliminate child abuse and neglect in Alaska. When we hear the abysmal stories of abuse or neglect portrayed in the media, we forget that there are children now living in safe and caring families because someone, somewhere, offered support or knowledge at a critical time.

For the past couple of years, the ACT has focused its efforts on programs that promote family strengths and resiliency, rather than those that focus on deficiencies. The goal is to give parents the tools they need to succeed and to prevent abuse before it occurs. Virtually all of our recent expenditures, media messages, and collaborative efforts have been based on a positive approach.

Grant Awards

In fiscal year 2006, the ACT awarded eight grants totaling \$278,527 to community-based prevention programs, in communities as small as Togiak and as large as Anchorage. These programs offer a range of services, from parenting classes, to sexual abuse awareness programs targeting youth, to culturally-relevant programs aimed at strengthening families for at-risk individuals. In addition to community based grants, the ACT also funded the development of a new statewide resource – a toll free parent resource line, 1-800-643-KIDS.

Social Marketing Efforts

In fiscal year 2006, the ACT launched the first phase of its social marketing campaign which relies on a variety of mediums including television, radio and print to promote the campaign's message to "listen, talk and play" with your children. The campaign also reminds parents that it is okay to ask for help when times get tough and promotes the new Alaska Parent Line as a resource. As a result of our campaign, more Alaskans now believe that it is socially acceptable to ask for help with parenting.

Collaborative Efforts

Finally, the ACT continues to collaborate with other agencies inside and outside of Alaska. By building partnerships with other state agencies, participating in national level pilot programs and coordinating with other States' Children's Trusts, we are enhancing our practices and leveraging our resources to improve the lives of Alaska's children.

We remain grateful for the ongoing support of U.S. Senator Ted Stevens and of the many corporate and individual donors identified in this publication. Together, we are improving the lives of Alaska's children. Thank you.

A handwritten signature in dark ink that reads "Margo S McCabe". The signature is written in a cursive, flowing style.

Margo McCabe, Chair

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...Whether you sit & read, play with
your child, or go for a walk together,
these events will help bring you closer.

listen talk
& play
with your child

Message from the FACT Chair



For the Friends of the Alaska Children's Trust (FACT), 2006 has been a year of building partnerships as we've reached out to others to help us accomplish our mission: ***to increase awareness among Alaskans about the high rate of child abuse and neglect in our state, and to raise money for the Alaska Children's Trust (ACT).***

To highlight but a few of the new partnerships...

- Providence Alaska Hospital and Fairbanks Memorial Hospital now include information about the Alaska Parent Line in their new baby packets, and the Children's Hospital at Providence webpage now links to information about the ACT, FACT and parenting. What a wonderful partnership that serves to get our message to those looking for just this type of information!
- The Alaska Department of Motor Vehicles is including a colorful flier promoting the 24 hour/7 day a week Alaska Parent Line in each vehicle registration renewal notice that is being mailed to more than 800,000 vehicle owners over a 24 month period.
- Anchorage Chrysler Dodge is promoting the Alaska Children's Trust "Kid" plates through their vehicle registration service.

And to bring attention to some of our strengthened partnerships...

We could not accomplish our mission without the generous financial support of our community – and I would be remiss in not asking you to join me in thanking each and every one that is listed later in this report. In particular, I would like to thank ConocoPhillips, Alyeska Pipeline Service Company, AT&T Alascom, and Kliff Hopson (Tell the Children the Truth CD) for their ongoing support of FACT, and Flint Hills Resources for its continued support of the Fairbanks Mush for Kids. The nearly \$120,000 in contributions received during this past year are a testimony to the value of partnering.


Finally, we ended the year with a significantly strengthened partnership between the ACT and FACT. Together we welcomed Mary Rosenzweig as Executive Director for both organizations. Under her leadership we can effectively and efficiently coordinate our respective efforts to address the issue of child abuse and neglect in the state.

What a wonderful year of partnering it has been – and as we look to 2007, we hope to continue those partnerships that have been built - as well as reach out in new ways so that we can go forward as a community in eradicating child abuse and neglect.

A handwritten signature in dark ink, appearing to read 'Tlisa'.

Tlisa Northcutt, Chair

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A sepia-toned photograph of two young children sitting on the floor and playing with a large stuffed dog. The child on the left is seen in profile, looking down at the stuffed animal. The child on the right is looking down at the stuffed animal with a focused expression. The stuffed dog is light-colored with dark patches around its eyes and ears. The background is a plain, light-colored surface.

Children want to share new
experiences with the people they
care about most...

listen talk
& play
with your child

ACT/FACT Overview

The Alaska Children's Trust was established in 1988 with the goal of preventing child abuse and neglect throughout the state. The first legislative appropriation was made in 1996 for \$6 million. Today, the Alaska Children's Trust totals more than \$11 million.

Seven trustees, appointed by the Governor, oversee the fiduciary and grant-making functions of the Alaska Children's Trust.

The Alaska Children's Trust operates as a savings account. The fund's principal continues to grow through private donations and appreciation, while a portion of the interest from the earnings funds grants to community based prevention programs. Grants from the Federal Office of Juvenile Justice and Delinquency Prevention have supported the ACT's social marketing campaign and will enhance the Trust's grant making program over the next few years.

In fiscal year 2006, the trustees awarded a total of \$330,444 to eight nonprofits in six communities across the state, several of which offer regional and statewide services. The ACT has contributed more than \$2 million to child abuse prevention in Alaska since 1996.

The Friends of the Alaska Children's Trust (FACT) was formed in 1997 as the nonprofit arm of the Trust. The FACT's mission is to increase awareness among Alaskans about the high rate of child abuse and neglect in our state and to raise money for the Alaska Children's Trust. In 2006, FACT raised and dedicated more than \$100,000 towards this mission.

To make a gift, please make check payable to:

The Friends of the Alaska Children's Trust (FACT)

P.O. Box 92155
Anchorage, AK 99509
FACT Tax ID #91-1765129
mail@friendsofact.org
www.friendsofact.org

The Alaska Parent Line:
1-800-643-KIDS (5437)
www.alaskachildrenstrust.org

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A warm, sepia-toned photograph of a woman and a young boy. The woman, on the left, is looking up at the boy with a gentle smile. The boy, on the right, is looking back at her, also smiling. They appear to be in a close, affectionate relationship. The background is softly blurred, showing what might be other people in a public setting.

listen talk & play with your child

...Encourage your child to speak openly
while supporting them by being an
active listener.

Message from the Executive Director



Message from the Executive Director

It is with great pleasure that I have assumed the role of Executive Director for the Alaska Children's Trust (ACT), and Friends of the Alaska Children's Trust. I eagerly meet the challenges we face as a state in eliminating child abuse and neglect.

This is an issue near and dear to my heart, and a mission that I can whole heartedly pursue. As a child, I grew up in a home which provided foster care to abused and neglected children – and was deeply affected by the stories of the many children and young adults that became a part of my family. Even as a young child I understood that no child deserved to grow up in fear – and thus I wholeheartedly embrace the mission the Alaska Children's Trust.


I am looking forward to the coming year as one of transition for the ACT. Together with Friends of the Alaska Children's Trust, we will embark on a strategic planning process that, through evaluation, convening, sharing and planning will set the course for how the ACT can best leverage its resources to accomplish its mission in the years to come.

The ACT is making progress, but we have a long way to go and I am looking forward to the challenge. As I do so, I welcome the valued insights of the many caring Alaskans that, through their words, deeds and actions, continue to support the mission of the Alaska Children's Trust.

A handwritten signature in blue ink that reads "Mary Rosenzweig". The signature is fluid and cursive.

Mary Rosenzweig,
Executive Director

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A sepia-toned photograph of a woman with short dark hair, wearing a striped shirt, sitting in a boat on a body of water. She is looking off to the side with a gentle smile. The background shows a calm lake or river with a distant shoreline.

Be a brain builder –
one connection at a time.

listen talk
& play
with your child

Financial Statements

Statement of Invested Assets

June 30, 2006

Cash and cash equivalents	\$	379,000
Marketable Debt Securities		2,104,000
Equity Securities		8,568,000
Interest and Dividends Receivable		32,000
Total Investments	\$	11,083,000

Statement of Investment Income and Changes in Invested Assets

June 30, 2006

Investment Income	\$	412,000
Total Invested Assets, Beginning of Year		10,942,000
Net Contributions (Withdrawals)		(271,000)
Total Invested Assets, End of Year	\$	11,083,000

NOTE: The June 30, 2006, audited financial statements are available from the Department of Revenue, Treasury Division.

Grantees

In 2006 ACT helped fund over:
6 Strengthening Families pilot sites
100 parenting classes
170 presentations to adult groups
245 youth oriented presentations/programs
390 home visits for new parents

Child Care Connection, Inc.

Southcentral Alaska, \$37,500

This parenting support project provides opportunity for parents to receive information and support around their role as parents to increase the likelihood of positive child outcomes for children in Anchorage. Services consisted of parenting classes that covered information about growth and development, temperament, positive discipline, and financial information and the distribution of high quality parenting materials.

Juneau Family Birth Center

Juneau, \$37,500

The Strength in Families Program is a prevention and support program designed to positively influence families, parents, and children before child abuse or neglect occurs. The program supports families in the earliest, most crucial stages of development and beyond through supporting parent-infant bonding (a proven protective factor in preventing child abuse). The program includes education, support and health care from a team of providers including a physician, midwives, doulas, educators, and counselors.

Resource Center for Parents and Children

Fairbanks, \$37,500

The Cuddle Cure for Crying Babies Project targets new parents or at-risk parents of newborns through a parent and family education program. This program addressed the need for appropriate information on the development stage and needs of the newborn by providing five immediately useful techniques to calm and support a crying newborn.

Resource Center for Parents and Children

Statewide, \$51,917

The Alaska Parent Line, 1-800-643-KIDS, offers 24/7 parenting advice and referrals for Alaskan parents.

SeaView Community Services

Southcentral Alaska, \$34,098

The Play and Chat program is a combined discussion/education for parents and play group for kids open to all members of the community with children ages birth through 5. The discussion/education portion promotes positive family functioning while the playgroup serves as an opportunity for the facilitators and volunteers to model positive parent-child interaction and encourage parents to play with their children.

Safe and Fear Free Environment

Dillingham, Bristol Bay, \$37,500

The KISS for KIDS (Keeping it Safe & Sober) initiative is part of the SAFE for LIFE program - an integrated and comprehensive approach to providing children and their families the tools and information necessary to prevent domestic violence and sexual abuse and other problems related to family violence such as substance abuse and chronic mental and physical health issues. ACT funding supports a Children's Advocate / Prevention coordinator within this initiative.

Southcentral Foundation

Anchorage, \$37,500

The Family Wellness Warriors Initiative at Arrigah House provides education, training, individualized care and after care to victims of domestic violence, abuse and neglect, and crisis intervention training to leaders on how to respond to those who have experienced domestic violence and child sexual abuse and neglect. The Initiative seeks to work with individuals towards the healing of personal wounds and learning how those wounds have and continue to affect the entire family.

Standing Together Against Rape

Anchorage, \$37,500

STAR provides educational presentations on sexual abuse with students, professionals, and the general public in Anchorage, to help increase knowledge and awareness of sexual assault and abuse amongst community members.

Togiak Traditional Council

Togiak, \$19,429

This program increases availability of secondary prevention services and parenting education to first time parents, young and single parents; provides support for at-risk parents; and coordinates community programs to increase the skills and resources of at-risk parents.

Total Amount Awarded: \$330,444

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THANK YOU TO ALL OF OUR 2006 SUPPORTERS!

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To make a gift, please make check payable to:



Alaska Children's Trust

The Friends of the Alaska Children's Trust (FACT)

P.O. Box 92155 • Anchorage, AK 99509

mail@friendsofact.org • www.friendsofact.org

FACT Tax ID #91-1765129



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For tips on parenting or for a parenting class referral, give us a call.

The Alaska Parent Line: 1-800-643-KIDS (5437)

PO Box 92155 Anchorage, Alaska

Tel: 907-248-7676 Fax: 907-248-7668

www.alaskachildrenstrust.org